

## **A Level Business Studies**

Business Studies at RMGS is interesting, challenging and focused. You need to aim high and appreciate that skills developed in Business Studies will affect your future career.

The department are looking for students who enjoy the many aspects of the business world and can appreciate and judge objectively the sometimes contradictory nature of the aspects of business in everyday life.

### **The transferable skills underpinning A level Business Studies include:**

Carrying out calculations  
Interpreting and analysing data,  
Applying knowledge to unfamiliar situations  
Developing arguments  
Making judgements and decisions.

Over the summer months, in preparation for A Level Business Studies you should ensure you keep up to date with current business stories; downloading a major news app (e.g. BBC news) onto your mobile phone allows you to constantly be aware of breaking news stories in the business world.

You MUST also carry out the task below and be fully prepared for the first lesson in September.

Business Profile: The Rise or Fall of:

Research a company of your choice and produce at least one A4 side of written work explaining the causes of the company's success/decline and what you feel could have been done differently/how long the success is likely to continue. *A good idea would be to structure it in report format.*

e.g.

Successes: Amazon, Ryanair, Costa Coffee, Subway

Decline: BHS, Kodak, Blockbuster, Principles,

## **Essential materials for A Level Business Studies and Economics students**

You need to ensure that you come to your first lesson in the dept. with the following materials:

- A4 lever arch folder
- File dividers (minimum 5)
- A4 lined paper
- Pens
- Pencils
- Ruler
- Eraser
- Hi-lighter pens
- Calculator (a simple model will suffice)

The dept. will issue an A level textbook; you are responsible for maintaining its condition and keeping it safe during your study of the subject.

Textbooks are limited and very expensive to replace. The dept. has invested lots of money ensuring you have individual access to these resources. You are responsible for replacing the textbook if they are damaged or are lost.

AQA A Level Business Studies	Marcouse et al.	£35.99
Edexcel A Level Economics	Anderton	£40.12